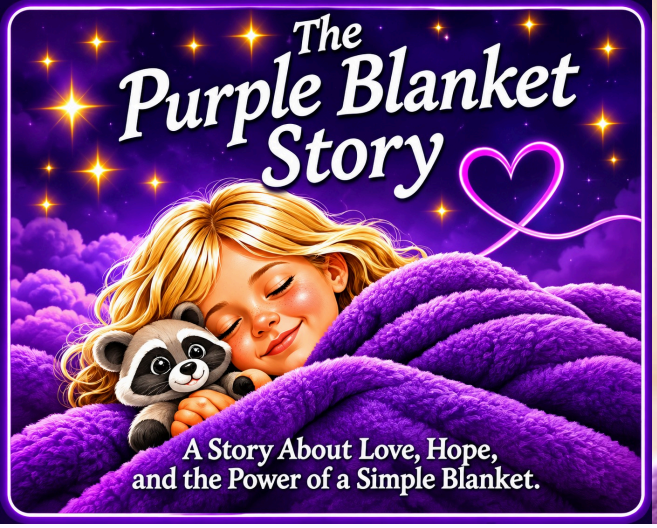




THE PURPLE BLANKET INITIATIVE

The Purple Blanket Story

Brought to you by the love of the Kushner Family

Every year, Kris and I give back to Lurie Children's Hospital on Christmas Day. Our daughter Kelsea was born prematurely at just 26 weeks, weighing 2.2 pounds. Shortly after her birth, she was transported to Lurie Children's, where we spent three long months navigating countless ups and downs. We spent Thanksgiving, Christmas, and New Year's in the hospital.

During that time, Kris and I stayed at the Ronald McDonald House nearby and spent about 15 hours a day in the NICU with Kelsea. Many mornings, when we arrived at her room, we would find small gifts, letters, books, and little toys donated by families who had been in our shoes. One gift stood out above all the others: a purple blanket. That blanket became Kelsea's baby blanket and nine years later, she still sleeps with it every night.

Because of how much that simple gift meant to us, we've chosen to donate purple blankets to NICUs around the Chicago area.

"Nine years later, she still sleeps with it every night."

Give a family in the NICU a gift of comfort



DONATE

$40

Gives a NICU family a Purple Blanket book, a Trash Panda stuffy & a purple blanket



DONATE 1 · RECEIVE 1

$80

Give a gift set to a NICU family and receive a matching set for your family

Scan to Purchase

Point your phone camera here to purchase for $40 or $80.

firefighterscarefoundation.org/purple-blanket

AN FCF INITIATIVE

Proud Supporter of the Kushner Family